



# Linnapas Larsen

Sales Advisor & Freelance Junior Front-end Developer

## Contact

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## About Me

Creative and motivated professional with a passion for design, technology, and user experience. I bring a detail-oriented mindset, strong visual sense, and a problem-solving approach to every project. Adaptable, fast-learning, and committed to continuous growth.

## Education

BA in Arts English  
Silpakorn University 2005-2009

## Certificates

VM & Stylist  
Elle Education Apr+Oct 2022  
Communication & Marketing for Luxury Fashion  
Elle Education Nov 2022 + May 2023

## Skills

- Customer Communication
- Visual and Technical Detail
- Relationship Management
- Front-End Development Skills
- Responsive UX/UI
- Problem-Solving & Adaptability
- Styling, Merchandising & Brand Presentation

## Language

- Thai - Native
- English - Fluent
- Norwegian - B1 Level

## References

Upon request

## Experience

### Sales Advisor

MaxMara, Oslo

Jan 2024 - Present

Provide welcoming and exceptional customer service while delivering a luxury shopping experience. Assist clients in selecting high-quality fashion pieces that align with their personal style and offer personalized styling advice. Build and maintain strong client relationships to drive loyalty and repeat business. Work with KPIs to achieve and exceed sales targets while managing store presentation, visual merchandising, and stock organization. Stay up to date with fashion trends, product knowledge, and brand initiatives.

### Sales Advisor

H&M Oslo City, Oslo

Feb 2023 - Dec 2023

Performed customer service and merchandising duties on the sales floor, ensuring garments were attractively displayed on racks and shelves. Assisted shoppers by locating merchandise, responding to requests, and operating cash registers. Supported product launches by placing new collections and maintaining alignment with current fashion trends. Contributed to team development by training new staff under the guidance of the Department Manager.

### Visual Merchandiser (temporary)

H&M Karl Johansgate, Oslo

Sep 2022 - Feb 2023

Stay up to date with fashion trends to present garments in attractive and commercial ways. Inspire, educate, and support teams on seasonal trends to enhance customer experience and exceed service standards. Implement and follow H&M visual guidelines and the Commercial Handbook, ensuring the A-area is effectively linked to other departments. Monitor sales performance and take actions to drive targets, while maintaining tidy, clutter-free visual spaces. Coordinate closely with the Department Manager to align visual strategy with business goals.

### Sales Advisor

H&M Oslo City, Oslo

May 2021 - Aug 2022

Perform customer service and merchandising duties on the sales floor, arrange garments attractively on racks and shelves, locate merchandise for shoppers, respond to customers requests, operate cash registers, place new collections and ensure the garments are corresponded to the current trends.

### Assistant Front Office Manager

Millennium Resort Patong Phuket, Thailand

Jun 2018 - May 2019

Welcome and assist VIP guests, ensuring a seamless and exceptional experience. Lead and coordinate with departments, manage handovers, and supervise on-duty staff to maintain hotel standards. Oversee daily guest activities, resolve issues efficiently, and recommend operational improvements. Manage Front Office schedules and deliver staff trainings to uphold high service standards.

### Guest Services and Relation Manager

Millennium Resort Patong Phuket, Thailand

Jun 2018 - May 2019

Provide proactive support to Front Office personnel, ensuring on-duty staff consistently meet high hotel standards. Liaise directly with the Front Office Manager to maintain seamless operations and deliver exceptional guest service. Handle guest requests and complaints efficiently, while maintaining full readiness for all hotel emergency procedures.